



4861 White Lake Rd Clarkston, MI 48346-2556

Greetings from the Clarkston Village Players!

As we prepare for the 2023-24 season, we are seeking advertisers who wish to support community theatre while promoting their businesses. This promises to be a great year for our audiences, and we hope we can welcome you into our family. We will open with a unique story about Frankenstein, called *The Gravedigger* by Joseph Zettelmaier. In May, we will close the regular season with the well-known *Guess Who's Coming to Dinner?* By Todd Kreidler. There is potential for well over 3,000 patrons to see your advertisement throughout the year -- a big value for your local advertising dollars. Additionally, your ad will appear on our Website, our Facebook page, and on our scrolling electronic display in the lobby. By popular demand, we will again be offering inside color pages. These will be located just inside the front and back cover.

We are also working this year to get "sponsors" for our regular season. Sponsoring a show will highlight you and your business in our lobby and in a pre-show announcement prior to each performance of the production. A sponsorship will vary in price and includes paying production costs and the royalties for the show. There are co-sponsorships available as well, if you would like to partner with another business and take advantage of this type of publicity. If you want to explore this option, please contact Joseph Mishler, Chair of Grants & Fundraising, to obtain pricing for each show. His phone number is 810-348-9960, and his email is jmm1967@comcast.net.

We sincerely hope that you will choose to advertise with us this season, either by program ad, or sponsorship. Advertisements can be purchased at the following rates:

Business Card	\$ 80.00
1/3 page ad	\$130.00
1/2 page ad	\$180.00
Full Page Ad	\$280.00
Inside Front Color Pages	\$325.00
Inside Back Color Pages	\$325.00
Inside Front Cover	\$375.00
Inside Back Cover	\$375.00
Outside Back Cover	\$400.00

Our regular season runs from September 2023 to June 2024. To purchase an advertisement in this season's program, please complete the form on the next page and return it with your payment. **Please note:** Ads are accepted on a **first-come, first-serve basis**, to ensure all interested parties have an equal chance to book preferred ad space. We will be using postmarks on your returned forms to determine dates received. Please remember: if you are purchasing a business card advertisement, be sure to include a business card with your order or send a business-card size digital ad. If your ad includes a photograph, please send a high-resolution digital file of the image or send the actual photo. **Please note: Photos will not be returned.** If you are emailing a digital file with your artwork, please send it to linda.mishler@yahoo.com.

ALL ARTWORK AND PAYMENT MUST BE RECEIVED NO LATER THAN August 10th 2023.

Thank you for considering supporting local theatre,

Al Bartlett, Mike Cavin
Program Chairs, Clarkston Village Players

For questions, please call Linda Mishler (committee member) at 248-459-0870, or email her at: linda.mishler@yahoo.com.

CVP 2023-24 Advertiser Order Sheet

Name of Business _____

Contact Person _____

Address _____

Phone Number _____

Email _____

Size of Advertisement:

Business Card _____ 1/3 Page _____ 1/2 Page _____ Full Page _____

Inside Color Page Front _____ Inside Color Page Back _____

Inside Front Cover _____ Inside Back Cover _____ Outside Back Cover _____

Paid _____ (amount)

For Office Use:

Date Paid (from postmark) _____ Check Number _____

ALL ARTWORK AND PAYMENT MUST BE RECEIVED NO LATER THAN August 10th, 2023.

For questions, please call Linda Mishler (committee member) at 248-459-0870. Please remember, if you are purchasing a business card advertisement, be sure to include a business card with your order. If your ad includes a photograph, please send a high-resolution digital file of the image or send the actual photo. **Please note: Photos will not be returned.** If you are emailing a digital file with your artwork, please send it to linda.mishler@yahoo.com.